



Journal 2019

Information for safely and effectively
handling working platforms

Media Information



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IPAF – Headquarters

Moss End Business Village · Crooklands, Cumbria LA7 7NU, UK
 Tel.: +44 (0) 1 53 95/6 67 00 · Fax: +44 (0) 1 53 95/6 60 84
 info@ipaf.org · www.ipaf.org

IPAF – Basel

Dufourstraße 11 · 4052 Basel · Switzerland
 Tel.: +41 (0) 61/227 90-00 · Fax: +41 (0) 61/227 90-09
 basel@ipaf.org · www.ipaf.org

Krafthand Medien GmbH

Walter-Schulz-Straße 1 · 86825 Bad Wörishofen · Germany
 Telefon 0 82 47 / 30 07-0 · Telefax 0 82 47 / 30 07-70
 www.krafthand-medien.de

Also available as an E-paper:
www.ipaf.org/de/



IPAF – Deutschland
Reinhard Willenbrock
 Alter Schulhof 3 · 28717 Bremen · Germany
 ☎ +49 (0) 421 6260-310
 ✉ deutschland@ipaf.org · www.ipaf.org



Romana Kennel
 Management Media Sales Print/Digital
 ☎ +49 (0) 82 47/30 07-60
 ✉ romana.kennel@krafthand.de



Editorial office
Harald Späth
 Director
 ☎ +49 (0) 82 47/30 07-180
 ✉ spaeth.ipaf@krafthand.de



Carolin Endres
 Order management
 ☎ +49 (0) 82 47/30 07-22
 ✉ carolin.endres@krafthand.de

1 IPAF – International Powered Access Federation

The International Powered Access Federation, also known as the IPAF, is an association which represents the interests of manufacturers, lease companies and users of powered access. The members of the association organise a safety and training programme on a global scale. These programmes are standardised and are subject to a high quality level tailored to those being instructed. On an annual basis, over 150,000 persons are trained according to the German TÜV-certified IPAF training system in accordance with ISO 18878 as well as according to DGUV 308-008.

2 Media profile

The IPAF Journal is one of the most successful publications in the federation. It is published by Krafthand Medien GmbH each spring and comprises in particular topics and developments of the powered access industry, safety concerns, legal requirements, fields of application and backgrounds.

3 Target groups:

- Users of aerial working platforms
- Lease companies of aerial working platforms/construction machinery
- Safety representatives
- Building companies/workshops
- Building service providers/garden and landscape businesses



4 Distribution

The IPAF Journal is distributed over 12 months at all trade fairs and events which the IPAF attends, as an insert in specialist magazines as well as from IPAF training centres.

5 Circulation

40,000 copies

4 Deadlines for 2019

Copy deadline: 14th January
 Print documents deadline: 24th January
 Publication date: 14th March



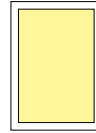
1 Advertisement prices and formats

All prices specified are net prices (excluding VAT).

1/1	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)*	Basic price b/w	4-colour
Portrait	187 x 270 mm	210 x 297 mm	2,320 €	4,000 €

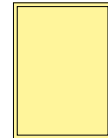
*plus bleed margin: on all sides of 3 mm

1/1 advertisement in print space:



Portrait

1/1 advertisement in bleed:

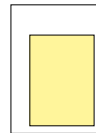


Portrait

Junior page	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)*	Basic price b/w	4-colour
Portrait	139 x 190 mm	150 x 211 mm	1,560 €	2,800 €

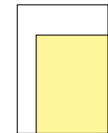
*plus bleed margin: on all sides of 3 mm

Junior page in print space:



Portrait

Junior page in bleed:

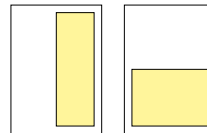


Portrait

1/2	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)*	Basic price b/w	4-colour
Portrait	91 x 270 mm	102 x 297 mm	1,250 €	2,460 €
Landscape	187 x 134 mm	210 x 154 mm		

*plus bleed margin: on all sides of 3 mm

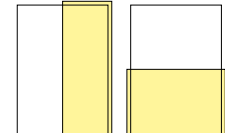
1/2 advertisement in print space:



Portrait

Landscape

1/2 advertisement in bleed:



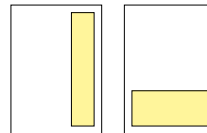
Portrait

Landscape

1/3	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)*	Basic price b/w	4-colour
Portrait	59 x 270 mm	70 x 297 mm	970 €	1,700 €
Landscape	187 x 90 mm	210 x 110 mm		

*plus bleed margin: on all sides of 3 mm

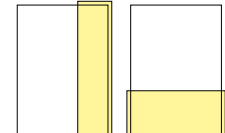
1/3 advertisement in print space:



Portrait

Landscape

1/3 advertisement in bleed:



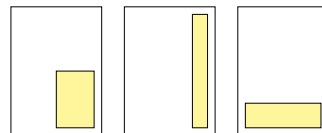
Portrait

Landscape

1/4	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)*	Basic price b/w	4-colour
	2-column	91 x 134 mm		
Portrait	43 x 270 mm	54 x 297 mm		
Landscape	187 x 65 mm	210 x 82 mm	830 €	1,560 €

*plus bleed margin: on all sides of 3 mm

1/4 advertisement in print space:

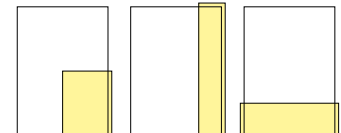


2-column

Portrait

Landscape

1/4 advertisement in bleed:



2-column

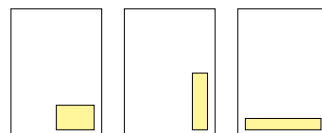
Portrait

Landscape

1/8	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)*	Basic price b/w	4-colour
	2-column	91 x 65 mm		
Portrait	43 x 134 mm			
Landscape	187 x 32 mm			
			570 €	940 €

*plus bleed margin: on all sides of 3 mm

1/8 advertisement in print space:



2-column

Portrait

Landscape

2 Surcharges

- Preferential placement:** For advertisements with fixed placement specifications, a surcharge of 10% is applied to the b/w price (U2, U3 or U4).
- Format surcharge:** For advertisements greater than the print space, a bleed surcharge of 10% is applied to the b/w price.
- Colour surcharge:** The named prices apply to colours according to the Euro scale. Surcharge for special colours per colour: € 580

3 Directories

Basic entries in the "IPAF training centres" and "Manufacturers" directories are free of charge to IPAF members. Highlighting with **Bold** and use of your **company logo** is calculated at **180 EUR per entry**.

4 Supplements

Supplement 2-pages: 2,320 EUR
4-pages: 3,480 EUR

Supplements max. 195 mm wide x 285 mm high.
Minimum size and other formats available on request.

Prices: up to 25 g EUR 117 per thousand
up to 30 g EUR 119 per thousand
up to 40 g EUR 122 per thousand
up to 50 g EUR 127 per thousand

A supplement note appears free of charge.
All prices are excluding postal fees

Delivery Delivery date for supplements:
27th February 2019. Please send us a sample in good time.

5 Payment conditions

The net price is payable within 30 days. If paid within 8 days, a discount of 2% is applied. In the case of direct debit, a discount of 3% is applied.

Bank connections:

- **Sparkasse Memmingen-Lindau-Mindelheim, Germany**
IBAN: DE92 7315 0000 0000 1031 84; SWIFT (BIC): BYLADEM1MLM
- **Postbank München, Germany**
IBAN: DE44 7001 0080 0047 9398 07; SWIFT (BIC): PBNKDEFF

6 Warranty

If incomplete or deviating data (text, colours, images) is supplied, we assume no liability for the printed result. Incorrect exposures due to incomplete or missing data, incorrect settings or incomplete specifications are calculated. This also applies for setting or reproduction work as well for incorrectly supplied proofs.



Do you want to reach the decision makers in the construction and gardening and landscaping industry?

Our bd baumaschinendienst technology magazine offers you a high-quality platform for your advertisement. Print and online.

Circulation: 16,300 copies monthly

Contact: Romana Kennel
Telefon: + 49(0)8247/3007-60
E-mail: romana.kennel@krafthand.de

Visit us: www.baumaschinendienst.de

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